

IMPLEMENTATION GUIDE
**Skin Cancer Prevention: Useful Information for Parents from the Fields of
Behavioral Science and Dermatology**
*Using an Evidence-Based Program to develop
a process model for program delivery in the practice setting*

Note: Refer to “Using What Works: Adapting Evidence-based Programs to Fit Your Needs” and the handouts in Modules 4 and 5 to modify and evaluate this program to meet the needs of your organization and audience.

“Using What Works” is available online at
http://cancercontrol.cancer.gov/use_what_works/start.htm.

To receive training on “Using What Works,” contact the NCI Cancer Information Service and speak to a Partnership Program Representative in your area. This information is available online at <http://cancercontrolplanet.cancer.gov/partners/index.jsp?cctopic=C>.

I. Program Administration (Type of Staffing and Functions Needed)

Program Implementer (Recommended: Individual with knowledge and background on the empirical research supporting the handbook)

- Distribute handbook to parents
- Provide basic instructions to parents
- Answer parent questions

II. Program Delivery

For additional information on modifying program materials, refer to Module 4, Handouts #2 and #6 in “Using What Works”: Adaptation Guidelines and Case Study Application.

A. Program Materials (All listed materials can be viewed and/or downloaded from the Products Page):

- **Skin Cancer Prevention: Useful Information for Parents from the Fields of Behavioral Science and Dermatology:** This handbook provides guidance to parents for speaking with their children about skin cancer. Each section is written in clear, simple language and provides parents with practical approaches to addressing various topics associated with skin cancer and its prevention. The handbook begins with an introduction to the problem of skin cancer and ultraviolet (UV) exposure, providing parents with an overview of the incidence of skin cancer, basic facts, and the consequences associated

with UV exposure. The next section is an in-depth discussion of skin cancer, addressing parents' reluctance to engage in discussions about the topic. Information is included on those most at risk for skin cancer, types of skin cancer, methods of preventing skin cancer, effects of UV rays, and myths about sunburns, skin cancer, and vitamin D. Other topics are alternatives to sun-related activities, warning signs of skin problems, issues for discussion, and additional resources.

B. Program Implementation:

The steps used to implement this program are as follows:

Step 1: Program Implementer gives a copy of the Skin Cancer Prevention: Useful Information for Parents from the Fields of Behavioral Science and Dermatology handbook to parents at the beginning of the summer (e.g., the last weeks in May and first weeks in June).

Step 2: Program Implementer asks parents to read all materials within 2 weeks of receipt and implement the intervention with their children within 30 days of receipt.

III. Program Evaluation

For additional information on planning and adapting an evaluation, refer to Handouts #2-8 in Module 5 of “Using What Works.”

For further assistance in designing and conducting an evaluation, go to the Cancer Control P.L.A.N.E.T. Web site and see Step 2: Identify potential partners to find a research partner in your area. This information is available online at

<http://cancercontrolplanet.cancer.gov/partners/researcher.jsp?cctopic=0>.